

Company Profile: Nursing and Residential Care

Industry: Hospice/Healthcare

Locations: 60+



St. Croix Hospice Case Study

Overview

St. Croix Hospice was struggling with obtaining current lease information and maintenance/terminations. They have been our client since 2021. Postal Advocate does much of the day-to-day management of the mailing spends.

Approach

When Postal Advocate started working with St. Croix Hospice the current mail fleet needed rightsizing including coordinating changes with the field locations. We were able to manage enterprise postage solution transition to an enterprise online postage solution across locations. Postal Advocate transitioned locations from meters to the enterprise PC postage solution that supports stamp printing. We made the transition seamless for our client and quickly answered any questions or concerns they had during the process. Postal Advocate adds any new locations/users to the enterprise online postage solution. Finally, we coordinate vendor open items, such as handling billing issues, equipment returns, and new installations.

“We have been very pleased working with Postal Advocate, they have saved us money and time and effort in our postal machine lease project.”

- Sarah Karabelas (Manager of Central Operations)



PostalAdvocate
MAIL MADE EASY

Results that Speak Volumes



Completed **53**
transactions.



Managed over **\$76,000**
in total spend.



Generated over **\$27,000**
in program savings.

In the end, Postal Advocate helped St. Croix Hospice by providing full service and our cost is based on money saved for the client. We saved St. Croix Hospice money, time, and effort when it comes to the mailing industry. At Postal Advocate we take the stress out of this category for our clients.

Conclusion

Since we started the program, we have helped drive **53%** gross savings through renewals, vendor credits, and USPS® refunds. The changes Postal Advocate made allowed for effective management of their mailing fleet.