

Company Profile: Employment Services

Industry: Healthcare

Locations: 75+



Healthcare Case Study

Overview



This healthcare company was struggling to consolidate their postal management for all of their offices and reducing costs overall. They have been our client since 2022. Postal Advocate does much of the day-to-day management of the mailing spends.



Approach



When Postal Advocate started working with this healthcare company the current mail fleet needed rightsizing including coordinating changes with the field locations and converting them to stamps.com. We were able to manage enterprise postage solution transition to an enterprise online postage solution across locations. Postal Advocate transitioned locations from meters to the enterprise online postage solution that supports stamp printing. We took care of adding any new locations and users to the enterprise online postage solution. We made the transition seamless for our client and quickly answered any questions or concerns they had during the process. Postal Advocate acts as first line responders for any locations that need support with online postage. We also handle auditing and paying invoices for the client. Finally, we coordinate vendor open items, such as handling billing issues, equipment returns, and new installations.



“Postal Advocate should be seriously considered by any business wanting to gain a reliable partner to manage their postage. Postal Advocate is easy to work with.”

- Account Payable Manager



Postal Advocate
MAIL MADE EASY

Results that Speak Volumes



Completed **33**
transactions.



Managed over **\$94,000**
in total spend.



Generated over **\$89,000**
in total program savings.

In the end, Postal Advocate helped this healthcare company by acting as subject matter experts on all postal related issues. Our services stood out to the client because they are comprehensive. Since using our services our client has been able to achieve all of their objectives. At Postal Advocate we take the stress out of this category for our clients.

Conclusion

Since we started the program, we have helped drive **76%** in gross savings through renewals, vendor credits, and USPS® refunds. The changes Postal Advocate made allowed for our client to have a knowledgeable postage resource, consolidated billing, and reduced costs.