

# Why Postal Advocate?

As industry experts, we manage the largest print contracts in the country.

- Interviewing all the vendors in the industry – Allows us to match our client's requirements to the most qualified and cost-efficient suppliers for their work
- Experienced in vendor selection based on in-depth analysis of vendors pricing, capabilities, and performance
- Experience in program implementation, vendor transition, and vendor management
- Understanding the key differentiators
- Ability to standardize specs and develop synergies on print/mail programs
- Experts at managing secure and compliant communications
- Ability to consistently manage print/mail program SLA's and KPI's
- Experts at program price and contract negotiations
- Issue resolution, understanding root cause and the development and management of corrective actions
- Successful development and implementation of business requirement documents (BRD)
- Vendor performance measurement
- Vendor invoice reconciliation and audit
- Industry price benchmarking
- Digital enablement and digital delivery for communications
- Supply Chain management and optimization
- Sustainable Procurement practices
- USPS® optimization – Leveraging total postage & freight spend to reduce costs