



Our Guide to the January 2026 USPS® Rate Change



**Mail Equipment
and Postage**



**Home and Small
Office Mail**



**USPS®
Permit Accounts**



**Outsourced
Mail Services**



**Expedited Document
and Parcel Shipping**

Background and Experience

Speaker: Adam Lewenberg

President/CEO of Postal Advocate Inc.

- The only mail audit and recovery firm in the US and Canada
- Manage a portfolio of over 185,000 pieces of mailing equipment and over 110,000 online postage users for the largest US companies.
- Speak and teach nationally on mail savings and industry trends.

Former Industry Co Chair- Boston Postal Customer Council and Mail Systems Management Association. CMDSS and MDC Certifications.

Featured Writer for Mailing Systems Technology Magazine.

Worked for one of the largest mailing vendors for over 17 years

- Director of national sales for presort, tabletop inserters, addressing hardware/software and green offerings.
- Was one of the top 5 account managers nationally working with some of the nations' largest accounts.



What We'll Cover:

- What rates are changing
- How this impacts you
- What you need to do
- Savings tips
- USPS Thoughts

New rates would take effect Sunday January 18, 2026

*We will focus on the most common rate structures. For more detail on other mail classes and services go to USPS Postal Explorer at <http://pe.usps.gov/PriceChange/Index>



Why USPS Rates Keep Going Up

USPS Volume Changes by Year

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	15 Yr % Change from 2010-2025	5 Yr % Change from 2020-2025
First-Class Mail®	78,514	73,738	69,617	66,620	64,639	63,455	62,271	59,733	57,466	55,626	52,940	50,850	49,128	46,152	44,467	42,182	-46.3%	-20.3%
First-Class Mail® % Change		-6.1%	-5.6%	-4.3%	-3.0%	-1.8%	-1.9%	-4.1%	-3.8%	-3.2%	-4.8%	-3.9%	-3.4%	-6.1%	-3.7%	-5.1%		
Marketing Mail®	81,841	83,957	79,496	80,878	80,374	80,090	80,930	78,370	77,306	75,690	64,180	66,234	67,121	59,435	57,524	56,767	-30.6%	-11.6%
% Change		2.6%	-5.3%	1.7%	-0.6%	-0.4%	1.0%	-3.2%	-1.4%	-2.1%	-15.2%	3.2%	1.3%	-11.5%	-3.2%	-1.3%		
Shipping	3,057	3,258	3,501	3,711	3,403	3,959	4,496	5,104	5,658	5,672	7,128	7,263	6,847	6,750	6,943	6,543	114.0%	-8.2%
% Change		6.6%	7.5%	6.0%	-8.3%	16.3%	13.6%	13.5%	10.9%	0.2%	25.7%	1.9%	-5.7%	-1.4%	2.9%	-5.8%		
Periodicals	7,269	7,077	6,741	6,359	6,045	5,838	5,586	5,301	4,994	4,635	4,006	3,679	3,400	2,992	2,748	2,443	-66.4%	-39.0%
% Change		-2.6%	-4.7%	-5.7%	-4.9%	-3.4%	-4.3%	-5.1%	-5.8%	-7.2%	-13.6%	-8.2%	-7.6%	-12.0%	-8.2%	-11.1%		
Total	170,681	168,030	159,355	157,568	154,461	153,342	153,283	148,508	145,424	141,623	128,254	128,026	126,496	115,329	111,682	107,935	-36.8%	-15.8%

Mail Volume Change Detail

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	15 Yr % Change from 2010-2025	5 Yr % Change from 2020-2025
First-Class Mail®																		
Letters	27,437	24,722	22,735	21,452	20,860	19,887	18,928	17,832	16,861	15,948	14,687	13,436	12,437	11,395	10,346	9,309	-66.1%	-36.6%
% Change		-9.9%	-8.0%	-5.6%	-2.8%	-4.7%	-4.8%	-5.8%	-5.4%	-5.4%	-7.9%	-8.5%	-7.4%	-8.4%	-9.2%	-10.0%		
Cards	1,447	1,312	1,157	1,049	923	855	796	671	632	563	486	435	413	369	326	313	-78.4%	-35.6%
% Change		-9.3%	-11.8%	-9.3%	-12.0%	-7.4%	-6.9%	-15.7%	-5.8%	-10.9%	-13.7%	-10.5%	-5.1%	-10.7%	-11.7%	-4.0%		
Flats	2,481	2,218	2,048	1,894	1,758	1,683	1,572	1,448	1,385	1,295	1,204	1,172	1,094	972	881	834	-66.4%	-30.7%
% Change		-10.6%	-7.7%	-7.5%	-7.2%	-4.3%	-6.6%	-7.9%	-4.4%	-6.5%	-7.0%	-2.7%	-6.7%	-11.2%	-9.4%	-5.3%		
Presort	46,225	44,269	42,524	41,144	40,193	40,174	39,943	38,795	37,833	37,131	36,246	35,621	34,996	33,244	32,759	31,593	-31.7%	-12.8%
% Change		-4.2%	-3.9%	-3.2%	-2.3%	0.0%	-0.6%	-2.9%	-2.5%	-1.9%	-2.4%	-1.7%	-1.8%	-5.0%	-1.5%	-3.6%		
Total Pieces	77,590	72,521	68,464	65,539	63,734	62,599	61,239	58,746	56,711	54,937	52,623	50,664	48,940	45,980	44,312	42,049	-45.8%	-20.1%
% Change		-6.5%	-5.6%	-4.3%	-2.8%	-1.8%	-2.2%	-4.1%	-3.5%	-3.1%	-4.2%	-3.7%	-3.4%	-6.0%	-3.6%	-5.1%		
Competitive Products																		
Priority Mail	779	790	824	871	897	974	1,005	1,023	1,070	1,085	1,261	1,394	1,183	1,058	699	528	-32.2%	-58.1%
% Change		1.4%	4.3%	5.7%	3.0%	8.6%	3.2%	1.8%	4.6%	1.4%	16.2%	10.5%	-15.1%	-10.6%	-33.9%	-24.5%		
Priority Mail Express	43	40	40	39	36	36	33	30	28	26	24	29	27	24	21	19	-55.8%	-20.8%
% Change		-7.0%	0.0%	-2.5%	-7.7%	0.0%	-8.3%	-9.1%	-6.7%	-7.1%	-7.7%	20.8%	-6.9%	-11.1%	-12.5%	-9.5%		
Ground Advantage	0	129	411	544	612	732	773	960	1,279	1,398	1,848	2,055	1,960	1,811	2,313	2,930		58.5%
% Change			218.6%	32.4%	12.5%	19.6%	5.6%	24.2%	33.2%	9.3%	32.2%	11.2%	-4.6%	-7.6%	27.7%	26.7%		
Total Pieces	822	959	1,275	1,454	1,545	1,742	1,811	2,013	2,377	2,509	3,133	3,478	3,170	2,893	3,033	3,477	323.0%	11.0%
% Change		16.7%	33.0%	14.0%	6.3%	12.8%	4.0%	11.2%	18.1%	5.6%	24.9%	11.0%	-8.9%	-8.7%	4.8%	14.6%		

35-74% increases in past 4 years!

Date	First-Class Mail® Retail Letters	Mail® Metered Letters	First-Class Mail® Flats	First-Class Mail® Auto Letters	First-Class Mail® Auto Flats	Marketing-Mail® Letters	Marketing-Mail® Flats
2025-07-13	6.8%	7.2%	8.7%	8.3%	9.9%	7.5%	13.4%
2024-07-14	7.4%	7.8%	10.3%	8.3%	7.6%	4.4%	5.5%
2024-01-21	3.0%	1.6%	3.0%	1.8%	1.2%	1.1%	3.8%
2023-07-09	4.8%	5.0%	5.0%	5.8%	16.7%	6.4%	8.0%
2023-01-22	5.0%	5.3%	4.0%	3.3%	8.0%	3.2%	6.1%
2022-07-10	4.2%	8.1%	10.9%	6.5%	13.0%	6.3%	7.8%
2021-08-29	5.5%	3.9%	16.0%	7.5%	17.3%	8.0%	9.0%
Last 4 Year Increase	36.7%	38.9%	57.9%	41.5%	73.7%	36.9%	34.7%

Letter volume dropping fast!

Making up for volume declines with rate changes

Increased number of drop off points with fewer pieces per stop.

Volumes seldom go up after a major correction.

Priority Mail®

Highlights

- 4-7% Average Increases
- Commercial increase slightly higher than Retail.



Most popular USPS® package service
 13 ounce to 70LB items 1-3 day delivery throughout the US
 9 primary zones based on distance.

USPS Priority Mail®			
Average % Increase	Retail	Commercial Base	Commercial Savings over Retail
Flat Rate	8%	6%	12%
1-5LB	4%	7%	14%
6-10LB	4%	4%	17%
11-25LB	4%	4%	21%
Over 25LB	5%	6%	12%

Priority Mail[®] Express

Up to 70LB items 1 day Guaranteed Delivery
9 primary zones based on distance.

Highlights

- 3-7% Average Increases
- Commercial increase slightly higher than Retail.



USPS Priority Mail [®] Express			
Average % Increase	Retail	Commercial Base	Commercial Savings over Retail
Flat Rate	6%	6%	14%
1-5LB	3%	6%	12%
6-10LB	3%	6%	13%
11-25LB	3%	6%	10%
Over 25LB	3%	6%	9%

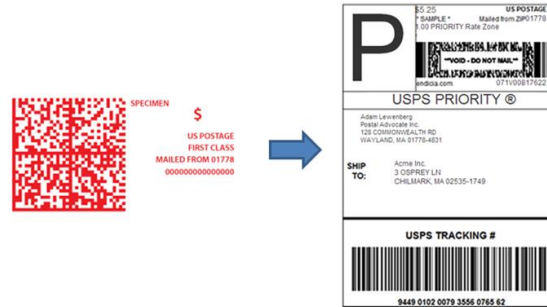
USPS Ground Advantage™

- 2-5 day delivery service throughout US
- 4 ounce – 70LB in weight – One standard service regardless of weight
- Replaces the following services:
 - USPS First-Class Package Service® - Same rates as current
 - USPS Parcel Select Ground® Service
 - USPS Retail Ground® Service
- \$100 of insurance included – can be expanded up to \$5,000
- Customers can use USPS Ground Advantage Return service
- Up to 79% savings over Priority Mail – Up to 27% savings for items 10LB and less
- Retail and Commercial versions – 14-32% savings for Commercial 10LB and less.

USPS Ground Advantage™			
Average % Increase	Retail	Commercial Base	Commercial Savings over Retail
<1LB	5%	13%	32%
1-5LB	5%	6%	25%
6-10LB	6%	5%	28%
11-25LB	6%	5%	31%
Over 25LB	6%	6%	14%

Savings Tip - Move to Commercial Rates

- Huge discounts over retail rates.
- Free tracking on usps.com.
- Need to process through a Online Postage solution to get the discounts. (Click-N-Ship from the USPS does not allow for Commercial Rates – Only Retail)
- Multiple vendor options to process packages
- Requires the operator to enter the address and submit to the USPS electronically and create a shipping label vs. meter tape.



Online Postage starts at around \$15 per month!

Some online platforms have negotiated USPS discounts that can save an additional 10-40%!

USPS Priority Mail®	
Group	Commercial Savings over Retail
Flat Rate	12%
1-5LB	14%
6-10LB	17%
11-25LB	21%
Over 25LB	12%
USPS Priority Mail® Express	
Group	Commercial Savings over Retail
Flat Rate	14%
1-5LB	12%
6-10LB	13%
11-25LB	10%
Over 25LB	9%
USPS Ground Advantage™	
Group	Commercial Savings over Retail
<1LB	32%
1-5LB	25%
6-10LB	28%
11-25LB	31%
Over 25LB	14%

International

- First-Class Mail® Letter, Flat and Postcard – No change
- Priority Mail® - Retail (1-10LB)
 - Flat Rate – 4% (Range 0-12%)
 - 1-10LB – 6% (Range 0-13%)
- Priority Mail® Express - Retail (1-10LB)
 - Flat Rate – 13% (Range 5-18%)
 - 1-10LB – 5% (Range 3-10%)
- First-Class Mail® Package – Retail – 7% (Range 0-16%)

USPS Priority Mail®	
Average % Increase	Retail
Flat Rate	6%
1-5LB	6%
6-10LB	6%
USPS Priority Mail® Express	
Average % Increase	Retail
Flat Rate	13%
1-5LB	5%
6-10LB	5%
First-Class® Package	
Average % Increase	Retail
<1LB	10%
1-4LB	5%

Savings Tips – Compare your packaging vs. Flat Rate Envelopes and Boxes

- Your package is less expensive for local zones
- Flat price regardless of where it is going.
- Bigger discounts the farther away the item is going.
- Free packaging
- Available for Priority and Express Mail

Priority Mail® Commercial Example

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Flat Rate Envelope	\$10.30	\$10.30	\$10.30	\$10.30	\$10.30	\$10.30	\$10.30	\$10.30	\$10.30
1LB	\$8.37	\$8.63	\$8.99	\$9.63	\$12.01	\$13.40	\$13.96	\$14.09	\$30.07
% Savings	-23%	-19%	-15%	-7%	14%	23%	26%	27%	66%
Small Flat Rate Box	\$11.20	\$11.20	\$11.20	\$11.20	\$11.20	\$11.20	\$11.20	\$11.20	\$11.20
2LB	\$8.43	\$8.69	\$9.06	\$9.99	\$12.19	\$14.20	\$15.10	\$15.16	\$32.35
% Savings	-33%	-29%	-24%	-12%	8%	21%	26%	26%	65%
Medium Flat Rate Boxes	\$19.60	\$19.60	\$19.60	\$19.60	\$19.60	\$19.60	\$19.60	\$19.60	\$19.60
10LB	\$13.43	\$13.55	\$15.43	\$18.17	\$25.72	\$31.24	\$35.71	\$38.22	\$81.57
% Savings	-46%	-45%	-27%	-8%	24%	37%	45%	49%	76%
Large Flat Rate Boxes	\$28.70	\$28.70	\$28.70	\$28.70	\$28.70	\$28.70	\$28.70	\$28.70	\$28.70
20LB	\$19.04	\$19.16	\$21.80	\$26.19	\$41.49	\$49.09	\$58.18	\$63.02	\$134.49
% Savings	-51%	-50%	-32%	-10%	31%	42%	51%	54%	79%



Savings Tip: Convert Priority Mail to Ground Advantage

Highlights

Consistent service for all weights

Delivery is 2-5 days vs. 1-3 days for Priority but at a significant savings

Fastest Growing USPS Service
with 27% volume increase in
2025!

USPS Ground Advantage™ Savings over Priority Mail®	
Group	Commercial Savings over Retail
<1LB	45%
1-5LB	25%
6-10LB	31%
11-25LB	30%
Over 25LB	16%



Best Savings Opportunity

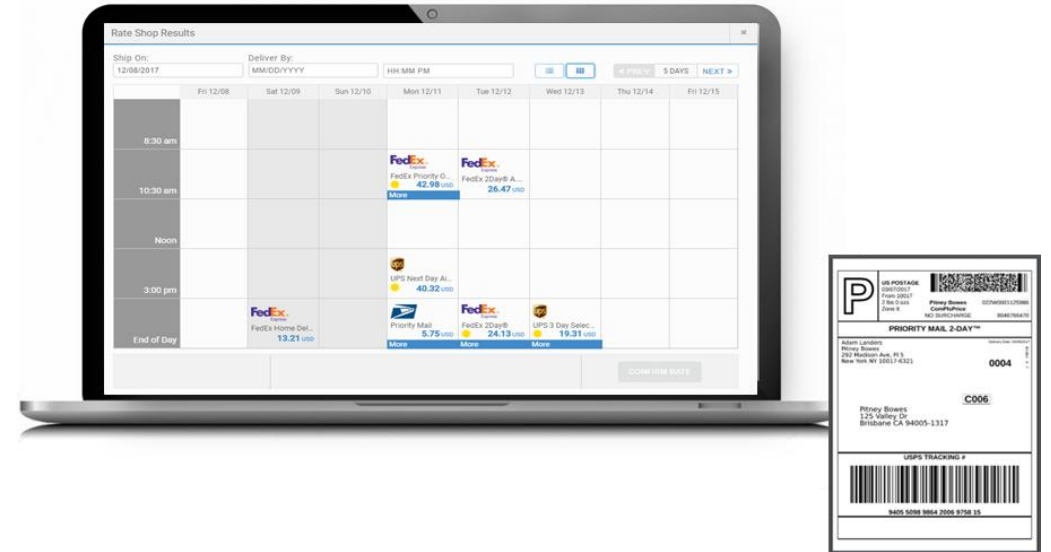
Less than 1 LB parcels where USPS holds a Monopoly
(Private carriers start at 1LB)
1-5 day delivery

Carrier Comparison

Weight	Overnight	2 Day	3 Day	Ground	USPS Priority Mail®	USPS Ground Advantage™
Zone 2 - Local within 250 miles (Delivery Time Days)	1	2	3	1	1-2	2-5
0.5 LB Ltr	\$30.00	\$23.00	\$15.00	\$13.00	\$8.63	\$5.58
1 LB	\$34.00	\$24.00	\$15.00	\$13.00	\$8.63	\$6.43
Zone 4 - Half way across country (Delivery Time Days)	1	2	3	2-3	2-3	2-5
0.5 LB Ltr	\$45.00	\$25.00	\$18.00	\$15.00	\$9.63	\$5.83
1 LB	\$63.00	\$25.00	\$18.00	\$15.00	\$9.63	\$6.91
Zone 8 - Coast to Coast	1	2	3	2-3	2-3	2-3
0.5 LB Ltr	\$56.00	\$38.00	\$33.00	\$18.00	\$14.09	\$6.24
1 LB	\$86.00	\$38.00	\$33.00	\$18.00	\$14.09	\$7.78
Other Charges						
Fuel Surcharge	20%	20%	20%	21%	0%	0%
Residential Fee	\$7.00	\$7.00	\$7.00	\$6.50	\$0	\$0
Delivery Area Surcharges	\$4.50-8.85	\$4.50-8.85	\$4.50-8.85	\$4.50-8.85	\$0	\$0
Address Correction Fee	\$25.25	\$25.25	\$25.25	\$25.25	\$0	\$0
Discounts	Varies by Client	Varies by Client	Varies by Client	Varies by Client		
Minimum Service Fees	Varies by Client	Varies by Client	Varies by Client	Varies by Client		
Dimensional Rates	All Items L*W*H/139	All Items L*W*H/139	All Items L*W*H/139	All Items L*W*H/139	Only items over 12x12x12, L*W*H/166	Only items over 12x12x12, L*W*H/166

Reasons to Rate Shop USPS® against UPS® and FedEx®




- UPS® and FedEx® provide “Free Systems” that default to higher priced air services when Ground services in local zones can arrive at the same or faster times.
- USPS has Priority® Mail 1-3 day service and Ground Advantage™ 2-5 day service that could be compared to 2D, 3D and Ground Service.
- USPS® has ounce-based rates for its Ground Service vs. UPS®/FedEx® that start at 1LB.
- Access to negotiated USPS® discounts that average 25% savings but can be as high as 89%!
- UPS® and FedEx® charge for items that the USPS does not:
 - Fuel Surcharges – 18-21%
 - Residential Fees - \$6.50-7.00
 - Delivery Area Surcharges - \$4.50-8.85
 - Dimensional Rating for items under a cubic foot
 - USPS has Cubic pricing giving discounts for items under .5 cubic feet.




Box Size	UPS/FEDEX Minimum Weight	USPS
6" X 6" X 6"	2LB	Actual weight
8" X 8" X 8"	4LB	Actual weight
10" X 10" X 10"	8LB	Actual weight
12" X 12" X 12"	13LB	Actual weight

Parcel Savings Recommendations

Check Rates and Services

	FRI 4/22	SAT 4/23	SUN 4/24	MON 4/25	TUE 4/26	WED 4/27
8:30 AM						
10:30 AM						
NOON						
2:00 PM						
END OF DAY	 Priority Mail Express™ \$24.85 GUARANTEED			 Priority Mail® \$5.43 ESTIMATED	 Priority Mail® \$16.59 GUARANTEED	



Print Stamps: Sheet

STAMP SHEET SERIAL NUMBER: ABB234 (25 available) +

MAILING DATE: Print without a date

MAIL FROM THIS ZIP CODE: 01701

Recents & Recommended Custom Stamp

First-Class Mail® Letter 1oz \$0.53

First-Class Mail® Postcard 1oz \$0.40

First-Class Mail® Letter 1oz \$0.53

QUANTITY: 1

STAMP VALUE: \$0.53

Add to Sheet

Preview: ABB234

TOP OF SHEET				
1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25

- Prices are going to keep going up at faster rates with the growth in the shipping space and limited number of suppliers.
- There are too many factors in calculating a shipping price to rely only on free carrier provided solutions.
- Need ways to compare rates side by side to make the best decisions.
- More and more people will be working remotely in the future.
- Cloud-based tools are needed to support their mail and shipping needs.
- Multi-carrier tools are available to rate shop for the lowest costs to send.
- Some of these tools can generate postage stamps from the same platform.
- Enterprise versions are available to manage all users on a single platform.
- All of these solutions create efficiencies and savings.
- 80% of all postage meters in the US process less than \$300 in spend and be these online platforms can be significantly less expenses.

Premium Forwarding Service

Forwarding Service	Who is it for?	How long is it for?	How often is it delivered?	Fees	Shipping Service
Premium Forwarding Service Commercial®	Business/commercial customers	Temporary	Choose delivery frequency	Annual enrollment fee. Pay postage for envelopes, trays, or sacks (based on mail volume)	Mail bundled and reshipped from one business address to a new business address via Priority Mail or Priority Mail Express® service

Premium Mail Forwarding Service			
Commercial (Priority Mail® Express or Priority Mail®)	Letters		
	Prior to 01/18/26	New Rates 01/18/26	% Increase
Annual Enrollment - online	\$24.70	\$26.40	6.9%
Shipping Charges			
Priority Mail® Express - Half Tray	\$71.10	\$76.00	6.9%
Priority Mail® Express - Full Tray	\$140.90	\$150.60	6.9%
Priority Mail® - Half Tray	\$31.00	\$33.15	6.9%
Priority Mail® - Full Tray	\$56.65	\$60.55	6.9%

→ Smaller quantities will be shipped at Commercial rates.

First-Class Mail[®] Single Piece

First-Class Mail [®] Retail						
	Letters			Flats		
Weight Ounces	Prior to 01/18/26	New Rates 01/18/26	% Increase	Prior to 01/18/26	New Rates 01/18/26	% Increase
1	\$0.78	\$0.78	0.0%	\$1.63	\$1.63	0.0%
2	\$1.07	\$1.07	0.0%	\$1.90	\$1.90	0.0%
3	\$1.36	\$1.36	0.0%	\$2.17	\$2.17	0.0%
6	N/A	N/A		\$3.00	\$3.00	0.0%
13	N/A	N/A		\$5.04	\$5.04	0.0%
Post Card	\$0.61	\$0.61	0.0%			

- No increase to First-Class Mail

First-Class Mail[®] Metered Letters

Metered mail (including Online Postage) will not have an increase during this rate change.

Metered Letters			
	Letters		
Weight Ounces	Prior to 01/18/26	Rates 01/18/26	% Increase
1	\$0.740	\$0.740	0.0%
2	\$1.030	\$1.030	0.0%
3	\$1.320	\$1.320	0.0%

First-Class Mail[®] Commercial

Commercial First-Class Mail [®]										
		Letters			Flats*			Post Cards		
	Weight Ounces	Prior to 01/18/26	New Rates 01/18/26	% Increase	Prior to 01/18/26	New Rates 01/18/26	% Increase	Prior to 01/18/26	New Rates 01/18/26	% Increase
Automation 5 Digit	1	\$0.593	\$0.593	0.0%	\$0.970	\$0.970	0.0%	\$0.420	\$0.420	0.0%
Automation 3 Digit					\$1.235	\$1.235	0.0%			
Automation AADC	1	\$0.641	\$0.641	0.0%	\$1.331	\$1.331	0.0%	\$0.445	\$0.445	0.0%
Automation Mixed AADC	1	\$0.672	\$0.672	0.0%	\$1.488	\$1.488	0.0%	\$0.462	\$0.462	0.0%
Presorted (Non Automation)	1				\$1.540	\$1.540	0.0%			

Other Rates – No Changes

First-Class Mail International®									
	1 Ounce			2 Ounce			Post Cards		
Group	Prior to 01/18/26	New Rates 01/18/26	% Increase	Prior to 01/18/26	New Rates 01/18/26	% Increase	Prior to 01/18/26	New Rates 01/18/26	% Increase
Canada	\$1.70	\$1.70	0.0%	\$2.00	\$2.00	0.0%	\$1.70	\$1.70	0.0%
Mexico (Group 2)	\$1.70	\$1.70	0.0%	\$2.55	\$2.55	0.0%	\$1.70	\$1.70	0.0%
Group 3-5	\$1.70	\$1.70	0.0%	\$3.40	\$3.40	0.0%	\$1.70	\$1.70	0.0%
Group 6-9	\$1.70	\$1.70	0.0%	\$3.40	\$3.40	0.0%	\$1.70	\$1.70	0.0%

Library Mail			
	Single Piece		
Weight LB's	Prior to 01/18/26	New Rates 01/18/26	% Increase
1	\$4.25	\$4.25	0.0%
2	\$4.96	\$4.96	0.0%
5	\$7.10	\$7.10	0.0%
10	\$10.66	\$10.66	0.0%


Media Mail			
	Single Piece		
Weight LB's	Prior to 01/18/26	New Rates 01/18/26	% Increase
1	\$4.47	\$4.47	0.0%
2	\$5.22	\$5.22	0.0%
5	\$7.47	\$7.47	0.0%
10	\$11.22	\$11.22	0.0%

Special Services

Special Services	Retail		Electronic			
	Prior to 01/18/26	New Rates 01/18/26	% Increase	New Rates 01/18/26	New Rates 01/18/26	% Increase
Certificate of Mailing	\$2.40	\$2.40	0.0%			
Registered™ without Insurance	\$19.70	\$19.70	0.0%			
Certified Mail™	\$5.30	\$5.30	0.0%			
Return Receipt	\$4.40	\$4.40	0.0%	\$2.82	\$2.82	0.0%
Insurance \$100	\$3.40	\$3.40	0.0%			
Insurance \$500	\$7.45	\$7.45	0.0%			
Marketing Mail® parcels Tracking				\$0.34	\$0.34	0.0%
Signature Confirmation	\$4.95	\$4.95	0.0%	\$3.95	\$3.95	0.0%
Annual Permit Fees	\$370.00	\$370.00	0.0%			
Business Reply Mail						
Permit Fee	\$370.00	\$370.00	0.0%			
Account Maintenance Fee	\$1,080.00	\$1,080.00	0.0%			
Quarterly Fee	\$3,670	\$3,670	0.0%			
Basic	\$1.23	\$1.23	0.0%			
High Volume	\$0.154	\$0.154	0.0%			
IMbA	\$0.022	\$0.022	0.0%			
QBRM Basic	\$0.054	\$0.054	0.0%			
QBRM High Volume	\$0.033	\$0.033	0.0%			

Certified Mail with Return Receipt

Budget Calculator

						
Rate Change Budget Calculator January 2026						
Class	Weight	% Of Class	% Change	Estimated Current Spend	Estimated New Spend	Difference
<u>First-Class Mail® Metered Letters</u>	1	85%	0.0%			
	2	10%	0.0%			
	3	5%	0.0%			
Total			0.0%		\$0.00	\$0.00
<u>First-Class Mail® Flats</u>			0.0%		\$0.00	\$0.00
<u>First-Class Mail® Automation Letters</u>			0.0%		\$0.00	\$0.00
<u>First-Class Mail® Automation Flats</u>			0.0%		\$0.00	\$0.00
<u>Certified with Return Receipt</u>			0.0%		\$0.00	\$0.00
<u>Priority Mail® Express Retail</u>			4.0%		\$0.00	\$0.00
<u>Priority Mail® Express Commercial</u>			6.0%		\$0.00	\$0.00
<u>Priority Mail® Retail</u>			5.0%		\$0.00	\$0.00
<u>Priority Mail® Commercial</u>			6.0%		\$0.00	\$0.00
<u>Ground Advantage® Retail</u>			5.0%		\$0.00	\$0.00
<u>Ground Advantage® Commercial</u>			8.0%		\$0.00	\$0.00

What you need to do:

If you have a mail machine, make sure you **download the new rates before January 18, 2026**

Here are links to the different meter vendors:

FP:

<http://www.fp-usa.com/ratechange/>

Quadient:

<https://www.quadient.com/resources/postal-rate-information>

Pitney Bowes:

<http://www.pitneybowes.com/us/postal-information/rate-change-info.html>

Stamps.com:

<https://blog.stamps.com/>

Go to the USPS Postal Explorer website for more information:

<http://pe.usps.gov/PriceChange/Index>



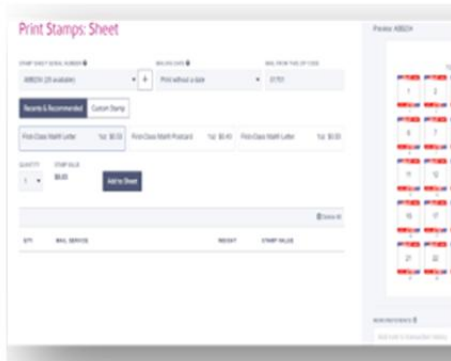
**Download the Postal
Advocate Rate Comparison
Guide –
www.postaladvocate.com**

OUR SERVICES

How Postal Advocate can Optimize your Enterprise Mail and Shipping Spends



MAIL EQUIPMENT MANAGEMENT



- Implement web-based enterprise postage.
- Remove low volume meters and right size mid/high volume offices.
- Consolidate postage accounts and refund postage from returned meters.
- Support all locations including work from home and offices without current access.
- Vendor and category management assistance.



ENTERPRISE ONLINE POSTAGE ADMINISTRATION



- Implement enterprise shipping platform.
- Real time rate shopping across all carriers.
- 25-70% discounted USPS® rates.
- Compare air to guaranteed next day Ground services in real time rate shopping.
- Eliminate free carrier provided systems and internal staff management.
- Train users on platform and best practices.
- Drive major savings initiatives around parcel optimization.
- Vendor and category management assistance.



OUTSOURCED PRINT & MAIL



- Gain visibility to every invoice and contract to standardize charges in enterpriseAdvocate.
- Negotiate national service agreements with select premier suppliers.
- Assist with what mail is produced inside vs. outside.
- Contract compliance to terms, rebates, service level guarantees, and expansions.
- Vendor and category management assistance.



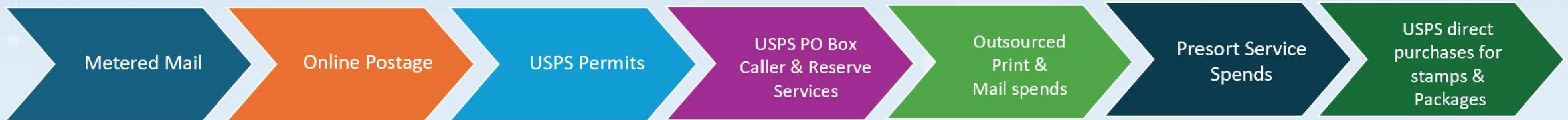
USPS® MANAGEMENT



- Consolidate and optimize USPS® Accounts.
- Postage savings optimizing USPS® programs and discounts including:
 - 2024 USPS® Growth Incentive.
 - Entry level discounts.
 - Presort services.
 - Automation rates.
 - Reduce USPS® account fees.
- Offset the 29-56% USPS® increases that occurred over the last 29 months.
- Vendor and category management assistance.

Manage 100% of Your Organization's Mail Spends

enterpriseAdvocate™ is the only platform designed to manage every type of mail that could run through your organization. This is more important than ever because the only way to optimize your mail is to be able to control what is happening today.



Data Inputs

The key to the **enterpriseAdvocate™** platform is the way the Postal Advocate team collects and updates the system with your mail spends. The reason that mail data has been so difficult to control is the data is fragmented, without a single owner, across multiple vendors, and with mail done inside and outside of the organization. There are no automatic feeds of data and everything we enter is requested, pulled, formatted and imported. These are the data sources we maintain today:

- **Postage Transactions** – From vendors and USPS® websites
- **Postage Account Balances** – From vendor and USPS® websites
- **Equipment Inventory** – From vendor population reports and online portals
- **Fees and Overcharges** – From online portals and vendor invoices
- **Vendor Invoices** – From vendor websites and client provided
- **Activity History** – Postal Advocate notes from locations and vendors on applications and equipment changes
- **Customer Service** – Details of every case including stage and resolution
- **Client Locations and Contacts** – Data is initially imported and then Postal Advocate maintained

Data Access

We can provide access to your mail spends at multiple different levels based on your needs. This includes enterprise, division, region or location. This way, access can be controlled to only see the spend that is required.

Data to Drive Savings

The **enterpriseAdvocate™** system is our backbone for savings. By having this data controlled by the top experts in the industry, and updated on regular monthly intervals, we can find savings areas that would have otherwise been missed. The savings come in every area of mail, and we have yet to find an organization that was fully optimized prior to using our platform.

WE REPRESENT LEADING MULTI-LOCATION COMPANIES IN THESE INDUSTRIES

- | | | | |
|---|--|---|---|
|  Banking
8 of Top 15 |  Commercial Real Estate
2 of Top 30 |  Small Package Delivery
1 of Top 2 |  Long Term Care
2 of Top 10 |
|  Uniforms
3 of Top 4 |  Accounting Services
1 of Top 3 |  Scientific Instrument MFG
3 of Top 10 |  Cable Providers
2 of Top 5 |
|  Insurance
3 of Top 10 |  Telecommunications
3 of Top 10 |  Kidney Dialysis Centers
1 of Top 2 |  Higher Education
1 of Top 3 |
|  Pharmacy
1 of Top 2 |  Health Clubs
1 of Top 3 |  Document Destruction
1 of Top 3 |  Pest Control
1 of Top 3 |
|  Dairy
1 of Top 2 |  Engineering Services
1 of Top 3 |  Outdoor Advertising
1 of Top 3 |  Paper Products
1 of Top 3 |
|  Utilities
2 of Top 10 |  TV Networks
1 of Top 5 |  Food Manufacturing
1 of Top 2 |  Title Insurance
1 of Top 2 |
|  Radio
1 of Top 3 |  Auto Auctions
1 of Top 2 |  Business Services
1 of Top 5 |  Mutual Funds
1 of Top 5 |

74%

Average Client Savings

OVER \$111,000,000 IN CLIENT SAVINGS

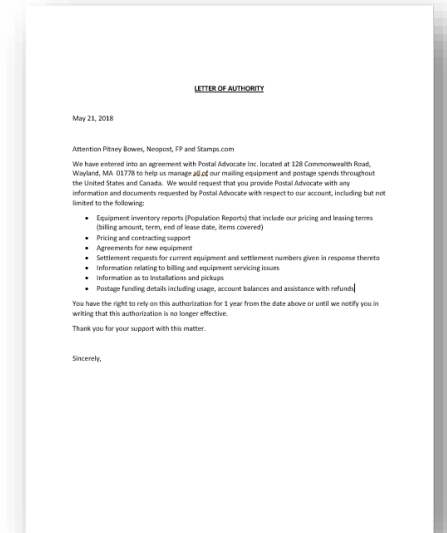
visit www.postaladvocate.com or call (888)977-MAIL(6245)

Recovered over
\$23,000,000

in lost postage, vendor overcharges and fees

No Cost or Obligation Mail Assessment

- **Create an inventory of all mailing equipment throughout the US.**
- **Provide visibility to USPS accounts (Permits, PO Boxes, BRM Etc), outsource print and mail services, presort services and production mail spends.**
- **Compare USPS, FedEx, UPS and DHL with rate shopping and parcel optimization.**
- **Develop a mail optimization plan that includes the following:**
- **Timeframe to complete – 30 days**
- **Client Requirements**
 - Sign our letter of authority letting us review your mailing equipment spend.
 - Provide any mail reports (If available)
 - Run an accounts payable search for the last 12 months of the main mailing vendors: Pitney Bowes, Quadient (Neopost, Hasler, Mail Finance), FP, Stamps.com. (Include any known print, mail and presort vendor names)
 - Provide a small sample of requested invoice copies.
 - Meet with us to review the results.



Vendor	Possible Vendor Names
Pitney Bowes Names	Pitney Bowes
	Purchase Power
	Reserve Account
Quadient Names	Quadient
	Neopost
	Hasler
	Neofunds
	Total Funds
Francotyp-Postalia Names	Mailfinance
	Francotyp-Postalia
	Postalia
Stamps.com Names	FP
	Stamps.com
	Endicia
United States Postal Service Names	United States Postal Service
	US Postal Service
	USPS
	Postmaster
	Post Office
	CMRS



THANK YOU QUESTIONS?



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<https://www.facebook.com/PostalAdvocate>



<https://www.youtube.com/user/Postaladvocate>



[@PostalAdvocate](https://twitter.com/PostalAdvocate)